

The Advisor

Tips to Get the Most Out of Your Health Plan and Simplify Your Experience

Access your Exclusive Member Discounts



FITNESS



NUTRITION



APPAREL & FOOTWEAR



TRAVEL



HOME & FAMILY

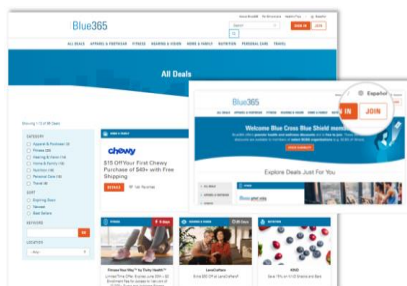
Blue365

You have access to a variety of premier health and wellness discounts through your health plan.

Save as a Blue365 member through exclusive deals on fitness products, gym memberships, healthy eating and more!

Join Blue365 for FREE to Get Great Savings

- 1 Register and/or log into the member website at highmarkbcbs.com.
- 2 Click on **Member Discounts** then **Blue365 discounts**.
- 3 From the Blue365 site, click **Join**. Enter the first three characters of your member ID and follow the prompts to complete the registration.



[Click Here](#)

To watch a video with step-by-step instructions on how to access Blue365 Member Discounts.



For additional assistance, call Member Service at the number on the back of your member ID card.

© 2000-2021 Blue Cross and Blue Shield Association — All Rights Reserved. The Blue365 program is brought to you by the Blue Cross and Blue Shield Association. The Blue Cross and Blue Shield Association is an association of independent, locally operated Blue Cross and/or Blue Shield Companies.

Blue365 offers access to savings on health and wellness products and services and other interesting items that Members may purchase from independent vendors, which are not covered benefits under your policies with Highmark Blue Cross Blue Shield, its contracts with Medicare, or any other applicable federal healthcare program. These products and services will be offered to you through the entire benefit year. During the year, the independent vendors may offer additional discounts on these products and services. To find out what is covered under your policies, contact Highmark Blue Cross Blue Shield. The products and services described on the Site are neither offered nor guaranteed under your Blue Company's contract with the Medicare program. In addition, they are not subject to the Medicare appeals process. Any disputes regarding your health insurance products and services may be subject to Highmark Blue Cross Blue Shield's grievance process. BCBSA may receive payments from vendors providing products and services on or accessible through the Site. Neither BCBSA nor any Blue Company recommends, endorses, warrants, or guarantees any specific vendor, product or service available under or through the Blue365 Program or Site.

Health benefits or health benefit administration may be provided by or through Highmark Blue Cross Blue Shield, Highmark Choice Company, Highmark Health Insurance Company, Highmark Coverage Advantage, Highmark Benefits Group, First Priority Health or First Priority Life, all of which are independent licensees of the Blue Cross Blue Shield Association.

The Claims Administrator/Insurer complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex.